

## Ultra Photo™ – Photo Lustre Paper

Take photographic reproduction to the next level with Ultra Photo™ – Photo Lustre Paper. Its specially coated satin-matte surface gives each page the look and feel of a genuine photo print, rivaling the qualities of traditional silver halide papers. Its specially engineered surface combines the advantages of matte and glossy photo finishes for a reflection-free surface that reduces glare and repels fingerprints. The paper and built-in coatings are guaranteed for long-life archival performance, and the printability and ink adhesion are so strong that no additional surface coatings are required; it looks luminous right off the press.

Consumers typically connect the word “photo” with expectations regarding the look and feel of the paper that conventional printing papers cannot offer. Ultra Photo™ – Photo Lustre Papers allow you to produce authentic photo books on your HP Indigo presses and take advantage of the rapidly increasing demand in the premium segment of the photo book market.

Product Type	Sheet Sizes	GSM	Caliper	Packaging
<b>65# Cover</b>	18 x 12 19 x 13	190	0.0075	250-package 500-carton
<b>100# Cover</b>	18 x 12 19 x 13	260	0.0098	250-package 500-carton

Ultra Photo™ – 100# Cover Photo Lustre Papers are also available in 13 x 18 sheets with FlexBind® for layflat photo pages. To request more information, samples, a copy of our Ultra Digital® swatchbook or a copy of GPA’s Ultra Digital® catalog, visit us online at [www.gpadigital.com](http://www.gpadigital.com) or contact GPA Customer Service at 800-395-9000.



### BENEFITS

- Two-sided printability
- Incredible ink adhesion
- Brilliant color reproduction
- High depth of contrast
- Low reflection
- Repels dirt and fingerprints
- Heirloom quality archival

### APPLICATIONS

Ultra Photo™ – Photo Lustre Papers are used as the substrate solution for a wide variety of applications. These include high quality digital prints for photo books, school and family portraits, yearbooks, calendars, annual reports, brochures, flyers, personalized books, posters and greeting cards.

### FINISHING

These papers are suitable for a variety of finishing processes including die cutting, scoring, folding, embossing, debossing, foil stamping, stitching and perfect binding.

### CERTIFICATION

Ultra Photo™ – Photo Lustre Papers are HP Indigo and RIT Certified for guaranteed flawless performance on HP Indigo presses.

### GPA PRODUCT LINE

- Ultra Bak Plus® Pressure Sensitive Paper & Die Cut Labels
- Ultra Film® (Pressure Sensitive & Non-Adhesive Films)

- Ultra Laser™ Digital Imaging Labels & Films
- Ultra Digital® Substrates for HP Indigo Presses