



Ultra Bak Plus® Pressure Sensitive Paper

Take your next label project to a higher level with exceptional quality and superb performance in a sheet-fed pressure sensitive paper with Ultra Bak Plus®! This premium pressure sensitive paper offers the finest combination of facestock consistency, brightness and opacity of any label paper in the industry.

Ultra Bak Plus® is manufactured from only the highest quality materials to create exceptional facestocks and adhesives for virtually any label application. The powerful blend of exceptional ink hold out, consistent print performance and uniform ink coverage guarantee optimal press performance for trouble-free printing, job after job.

Product	Application Ideas
Premium Whites	Product Identification, Sticker Book Sheets, Drum Labels, Carton/Shipping Labels, POP Labels, CD & DVD Labels
Specialty Whites	Correction/Cover-Up Labels, Name Badges, Postcards, Shelf/Bin Labels, Packaging Labels, Promotional Tags
Fluorescents	Warning/Caution Labels, "Special" or "Sale" Labels, Color-Coding Labels, Toy/Game Packaging, Signage
Specialty Colors	Packaging Labels, Box/Carton Labels (corrugated match), Warning Labels, POP Labels, Promotional Labels
Astrobrights®	Seasonal Promotions, Color-Coding Labels, Signage, Inventory Control Labels, POP Labels, Instruction Labels

Ultra Bak Plus® is available in a variety of sheets sizes and offers an extra 1/4" gripper (17 1/4" x 22 1/4"), in-stock and ready to ship today. You can count on Ultra Bak Plus for an extensive array of facestock, liner and adhesive options to satisfy each and every label need you may encounter.

For more information, a copy of our Ultra Bak Plus® swatchbook or to request samples, visit us online at www.askgpa.com or contact GPA Customer Service at 800-395-9000.



PREMIUM WHITES

Features exceptional brightness and whiteness in a variety of facestocks: Offset, Matte Litho, Semi-Gloss and High Gloss.

SPECIALTY WHITES

Features unique facestocks and adhesives including: C1S Tag, Opaque adhesive, Latex Impregnated and Satin Cloth with Fabric Friendly adhesive.

FLUORESCENTS

Features a wide range of eye-catching colors to make your project sizzle: Chartreuse, Green, Orange, Pink and Red.

SPECIALTY COLORS

Features facestock colors for those label projects that require a distinct look: Brown Kraft and Yellow Litho.

ASTROBRIGHTS®

Features an amazing array of colors that add attitude and impact to your label project: Lunar Blue, Galaxy Gold, Gamma Green, Terra Green, Orbit Orange, Re-Entry Red and Solar Yellow.

Astrobrights® is a registered trademark of Wausau® Paper Mills Co.

GPA PRODUCT LINE

- Ultra Bak Plus® Pressure Sensitive Paper & Die Cut Labels
- Ultra Film® (Pressure Sensitive & Non-Adhesive Films)

- Ultra Laser™ Digital Imaging Labels & Films
- Ultra Digital® Substrates for HP Indigo Digital Presses