

# Pressure Sensitive Paper Product Reference



**GPA**<sup>®</sup>

*Specialty Substrate Solutions*

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# Premium Whites

Let Ultra Bak Plus® Premium White pressure sensitive papers take your label project to a higher level with exceptional image and color quality. Ultra Bak Plus® offers the finest combination of facestock consistency, brightness and opacity of any pressure sensitive sheet in the industry.



Ultra Bak Plus® features exceptional brightness and whiteness, providing a background that allows colors to achieve their full brilliance. The powerful blend of exceptional ink hold out, uniform ink coverage and consistent print performance make it the ideal choice for extra-ordinary results.

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Ultra Bak Plus® offers the features and attributes you have come to know and trust. This means you receive superb performance on press and image reproduction qualities that complement any label application. Ultra Bak Plus® is the undeniable proof that excellence is affordable.

## Facestocks

- Offset
- Semi-Gloss
- Matte Litho
- High Gloss

## Liners

- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printed
- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printable
- Zero-Split, Printable

## Adhesives

- Permanent
- Removable
- Extra-Permanent



# Premium Whites

Ultra Bak® Classic pressure sensitive papers are the ideal alternative for everyday label projects. Ultra Bak® Classic offers a quality, general purpose facestock and liner combination that runs trouble-free in sheet-fed presses.



These pressure sensitive papers have the qualities that you have come to expect from Ultra Bak® products. In addition, they provide the perfect backdrop for common label applications and surfaces at a great value.

## Facestocks

- Offset
- Semi-Gloss
- Matte Litho
- High Gloss

## Liners

- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printed
- Zero-Split, Printable

## Adhesives

- Permanent



# Specialty Whites

Need something beyond the ordinary? Maybe it's a label to use for a cover-up application or one that will resist moisture. Look no further, Ultra Bak Plus® can meet all your specialty label requirements.



Ultra Bak Plus® Specialty White pressure sensitive papers are manufactured from only the highest quality materials to create exceptional facestocks and adhesives for the most unique label applications. These products offer the same consistent features of all Ultra Bak Plus® pressure sensitive papers: smooth runnability, superb image reproduction and guaranteed value.

## Facestocks

- Matte Litho Opaque
- Semi-Gloss Opaque
- High Gloss Opaque
- C1S Tag
- Latex Impregnated
- Ultra-Removable High Gloss
- Satin Cloth

## Specialty Liners

- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printed
- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printable
- Universal Split, Printable (8 pt. C1S)
- Zero-Split, Printed
- Zero-Split, Printable
- Zero-Split, Printable (8 pt. Tag)

## Specialty Adhesives

- Permanent
- Permanent Opaque
- Ultra-Removable
- Fabric Friendly



# Fluorescent Colors

For eye-catching results, Ultra Bak Plus® Fluorescent pressure sensitive papers are ideal for any label that demands attention. The five electrifying colors give that extra sizzle to your label and guarantee results that pop!



Featuring a bright, smooth surface, these label papers are manufactured for excellent ink hold-out. As with all Ultra Bak Plus® pressure sensitive papers, you are assured optimal press performance for trouble-free printing, job after job.

## Facestocks (Coated)

- Chartreuse Fluorescent
- Green Fluorescent
- Orange Fluorescent
- Pink Fluorescent
- Red Fluorescent

## Liner

- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printed

## Adhesive

- Permanent



# Specialty Colors

When you need a specific look that other label papers just can't match, look to Ultra Bak Plus® Specialty Colors. These premium pressure sensitive papers provide that distinctive facestock for your label project.



Ultra Bak Plus® Specialty Colors are manufactured using the highest quality materials and provide the press performance you expect from a premium pressure sensitive paper.

## Facestocks

- Brown Kraft - Dark (Uncoated)
- C1S Yellow Litho

## Liner

- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printed
- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printable

## Adhesive

- Permanent



# Astrobrights®

Give your next label project some attitude! Ultra Bak Plus® Astrobrights® are premium pressure sensitive papers that offer an amazing array of colors to make any image jump off the sheet. They are great for making your one or two-color label jobs look like four.



These bold stocks are available in seven cosmic shades and provide consistent, uniform color from sheet to sheet. As with all Ultra Bak Plus® products, Astrobrights® run effortlessly on press and offer tremendous value to any label project.

## Facestocks (Uncoated)

- Lunar Blue
- Galaxy Gold
- Gamma Green
- Terra Green
- Orbit Orange
- Re-Entry Red
- Solar Yellow

## Liner

- Universal Split (vertical every 1<sup>1</sup>/<sub>4</sub>" ), Printed

## Adhesives

- Permanent

Astrobrights® is a registered trademark of Wausau® Paper Mills Co.

