

Pressure Sensitive Paper Applications



GPA[®]

Specialty Substrate Solutions

800-395-9000 • www.askgpa.com

Application Suggestions - Pressure Sensitive Paper

Ultra Bak Plus® Premium Whites:

- Product Identification
- Sticker Book Sheets
- Point-of-Purchase Labels
- Warning Labels
- Carton & Shipping Labels
- Promotional Labels
- Drum Labels
- CD & DVD Labels

Ultra Bak Plus® Specialty Whites (Opagues, Tags & Satin Cloth):

- Correction/Cover-Up Labels
- Postcards
- Point-of-Purchase Displays
- Shelf/Bin Labels
- Name Badges
- Coupons/Special Offers
- Retail/Promotional Tags
- Packaging Labels

Ultra Bak Plus® Fluorescent Colors:

- Warning/Caution Labels
- Promotional Labels
- Color-Coding Labels
- "Special" or "Sale" Labels
- Point-of-Purchase Labels
- Pricing Labels
- Signage
- Toy & Game Packaging

Ultra Bak Plus® Specialty Colors:

- Packaging Labels
- Warning Labels
- Correction/Cover-Up Labels
- Box/Carton Labels (to match corrugated)
- Promotional Labels
- Shipping Labels
- Point-of-Purchase Displays

Ultra Bak Plus® Astrobright® Colors:

- Seasonal Promotions
- Product Identifications
- Color-Coding Labels
- Signage
- Posters
- Inventory Control Labels
- Point-of-Purchase Displays
- Instruction Labels

Ultra Bak® Classic Whites:

- Stickers & Sticker Sheets
- Warning Labels
- Carton & Shipping Labels
- Promotional Labels
- Product Identification
- Container/Drum Labels

