

*Pressure Sensitive Paper
Adhesives*



GPA[®]

Specialty Substrate Solutions

800-395-9000 • www.askgpa.com

Pressure Sensitive Paper Adhesives

Pressure Sensitive Paper Adhesives are coatings that instantly bond label material, with light pressure, to the application surface (without the use of glue, water or heat).

General Adhesive Facts

- *The larger the label the lower the degree of removability.*
- *Small removable labels may have trouble adhering.*
- *When labeling curved surfaces, make sure the grain direction of the facestock runs perpendicular to the curve of the application surface.*
- *Standard adhesives function best at room temperature.*
- *After applying a label, allow several hours at a moderate temperature for the bond to mature.*
- *Removal of permanent adhesive products will result in the destruction of the facestock or application surface.*
- *Always test any label product on the application surface under the conditions that it will be exposed to before printing or converting.*
- *Over time, removable adhesive will become permanent.*

Other Adhesives

GPA also offers other adhesives designed for specific applications or surfaces:

- *Direct Food Contact Adhesives*
- *Archival Adhesives*
- *Cold Temperature (Freezer Grade) Adhesives*
- *Chemical Resistant Adhesives*
- *Pharmaceutical & Health Care Adhesives*

These adhesive descriptions are for reference and should be used only as a guide. For detailed adhesive information and technical specifications, contact GPA Customer Service at 800-395-9000.



Ultra Bak Plus® Adhesives

Ultra Bak Plus® offers pressure sensitive adhesives for a variety of applications and surface types.



- **Ultra Bak Plus® Permanent Adhesive**

*This multi-purpose acrylic adhesive is used on a variety of surfaces and tests excellent in performance on surfaces including corrugated, glass, metal, wood, polyethylene, polypropylene and nylon. It is great for indirect food contact and labeling under most standard conditions. This adhesive is also acid free and combined with the facestock make it suitable for archival applications. **Ultra Bak Plus® Permanent Opaque Adhesive** can be used on the same surfaces, but is formulated with a special block-out tint to eliminate show through.*

- **Ultra Bak Plus® Extra Permanent Adhesive**

This aggressive adhesive can be used for the same application scenarios as the permanent adhesive listed above, but is formulated to offer greater initial tack which allows faster adhesion and a stronger bond to curved and rough type surfaces such as fiber drum barrels.

- **Ultra Bak Plus® Removable Adhesive**

Ultra Bak Plus® Removable Adhesive is designed for applications that require the label to be removed within a specified period of time without damage to the application surface. It is ideal for curved surfaces and non-porous surfaces such as metal, polyethylene, polypropylene and indirect food contact. This adhesive also offers removability from chip board and can be used in cool environments. Removable adhesives can become permanent if application is longer than recommended and may stain absorbent materials such as fabric or paper. Note: Removable adhesive is not recommended for use on fabrics.

- **Ultra Bak Plus® Ultra Removable Adhesive**

This highly unique adhesive allows for extremely easy removal and repositioning of an applied label. This feature is great for correcting misapplied labels, for children's stickers and promotional type applications where the label is taken off one surface and reapplied to another. Note: Removable adhesive is not recommended for use on fabrics.

- **Ultra Bak Plus® Fabric Friendly Adhesive**

This badge type adhesive is formulated specifically for short-term use on most fabrics. It offers clean removability within 12 hours without staining or adhesive residue. Do not use on fur, vinyl, silk, leather or suede.

These adhesive descriptions are for reference and should be used only as a guide. For detailed adhesive information and technical specifications, contact GPA Customer Service at 800-395-9000.



Ultra Bak® Classic Adhesives

Ultra Bak® Classic offers pressure sensitive adhesive for many popular applications and surfaces.



- **Ultra Bak® Classic Permanent Adhesive**

A general purpose adhesive that can be used on many different surfaces and is suitable on surfaces including corrugated, glass, metal, wood, polyethylene, polypropylene and nylon.

These adhesive descriptions are for reference and should be used only as a guide. For detailed adhesive information and technical specifications, contact GPA Customer Service at 800-395-9000.

